

16-05-100 Site Plan Review/Sign Design

(a) SITE PLAN REVIEW. When new buildings or developments are presented for Site Plan Review, signs proposed for the development shall be reviewed concurrently by staff. All planned centers and multi-tenant buildings must submit a sign theme for approval by the Planning Commission. The center must have an approved sign theme before any sign permits will be issued. If a plan for a sign package is not submitted at site plan review, which is encouraged, the developer will be notified of sign ordinance standards and expected to submit plans that will adhere to the code.

(b) SIGN DESIGN. Applicants for sign permits should give serious consideration to the following elements when submitting plans for signs.

- (1) Architectural Compatibility
- (2) Color and Style
- (3) Size, scale, proportion (balance)
- (4) location
- (5) landscaping

NOTE: The Director may refer an application for a sign permit to the Planning Commission for further approval/denial if the Director feels adherence to the above listed criteria is not shown in submitted plans.